



Exhibitor, Sponsorship, and Advertising Fees Fall 2019 to Spring 2020

With an annual 2-day Fall Conference, a Spring Workshop, and professional publications, ORTESOL offers high-quality continuing education and professional development and networking opportunities to a target audience of the more than 58,000 adult basic and K-12 secondary education English language instructors across the state of Oregon. Currently, there are 400 (approx.) active members of ORTESOL receiving regular email updates, 600 active members of our FB community, and we are always looking for more ways to engage, retain, and expand our membership. As a TESOL affiliate, ORTESOL stands out for its active members and unique peer-reviewed and indexed journal!



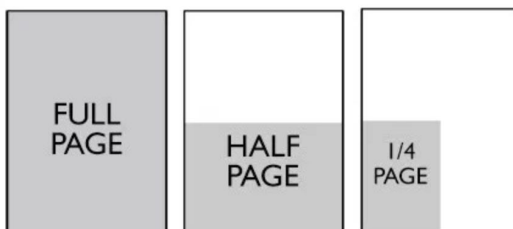
We are pleased to open our conference programs, PR campaigns on Facebook leading up to the conference, and our website to advertisers promoting educational publications or other educational materials of interest to our members.

- **Deadlines:** To purchase tables, advertisements, and sponsorships, please submit your request and materials 30 days prior to an event. Please see the events page of our website for deadlines.
- **Inquiries:** Please send your requests to exhibitors@ortesol.org

Conference Exhibitor Tables

Exhibitor tables are typically 4-6ft rectangular banquet style tables. Six-foot tables are \$100 each in fall and \$50 each in spring. Nonprofit organizations can purchase tables at a discounted rate of \$50 in fall and tables are free in spring. Table sizes may vary from venue to venue, but ORTESOL will ensure that the exhibitor is appropriately compensated if venues provide smaller tables. Exhibitors are provided one lunch order each day in fall as part of the \$100 fee. Lunch options will be provided by the exhibitors' liaison.

Print Advertisements in Event Guide



Ads can be submitted in JPG or PDF format. To ensure that your image quality meets your expectations, please make sure your images are high quality (300 dpi is standard). Please note: web images are typically 72 dpi. This is not print-quality resolution and their use is not recommended for printed materials.

See pricing on the next page. Please be sure to send logos and advertisements by 30 days prior to the conference date.**

| Ad size | Print size | Pricing |
|-----------------------------|-----------------|---------------------------------|
| *Full page (no bleeds) | 7.125" x 9.875" | \$85 Color / \$55 Black & White |
| *1/2 page – horizontal only | 7.125" x 4.825" | \$65 Color / \$45 Black & White |
| 1/4 Page | 3.468" x 4.825" | \$45 Color / \$25 Black & White |

Sponsorship Packages, *with 3 Levels: Gold, Silver, Bronze*

These packages allow you to maximize all the opportunities that ORTESOL professional development events provide to highlight your organization's name and products. All sponsorship levels will receive:

1. verbal acknowledgement from the President to event attendees during a formal address
2. recognition on the ORTESOL website regarding our sponsors and their sponsorship level
3. recognition on the ORTESOL Facebook page regarding our sponsors and their sponsorship level

**** Please be sure to send logos and advertisements by 30 days prior to the conference date. ****

Gold: \$600



Includes registration for up to two people, two exhibitor tables (or at least 12 feet of table space), a full-page color advertisement in event guide (color printing is for fall events only), two presentation slots during concurrent sessions with no proposal submission necessary (details regarding the sessions must be provided), and listing as a Gold Sponsor on the cover page of the program. This package also includes "sponsorship" of a social hour or plenary speaker.

Silver: \$400



Includes registration for one person, one six-foot table, a color half-page ad in event guide (color printing is for fall events only), one presentation slot during concurrent sessions with no proposal submission necessary (details regarding the sessions must be provided), and listing as a Silver Sponsor in the program. This package also includes "sponsorship" of a social hour.

Bronze: \$250



Includes registration for one, one six-foot table, a color quarter-page ad, and listing as Bronze Sponsor in the program. Please be sure to send logos and advertisements by 30 days prior to the conference date.

**Please note that ORTESOL reserves the right to accept sponsors and exhibitors based on alignment with ORTESOL's mission and vision.*