

ORTESOL Exhibitor, Sponsorship, and Advertising Fees Fall 2018 to Spring 2019



With an annual workshop, a 2-day conference, and professional publications, ORTESOL offers high-quality continuing education and professional development opportunities to the more than 58,000 adult basic and secondary education English language instructors across the state of Oregon. Currently, there are 400 (approx.) active members of ORTESOL receiving regular email updates, 600 active members of our FB community, and we are always looking for more ways to engage, retain, and expand our membership.

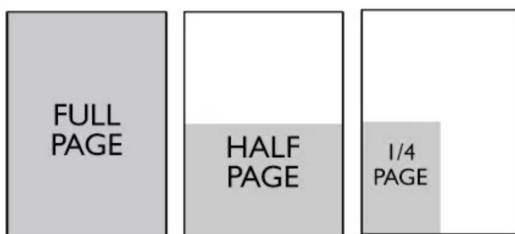
We are pleased to open our conference programs, PR campaigns on Facebook leading up to the conference, and our website to advertisers promoting educational publications or other educational materials of interest to our members.

- **Deadlines:** To purchase tables, advertisements, and sponsorships, please submit your request and materials 30 days prior to an event. Please see the events page of our website to see deadlines.
- **Inquiries:** Please send your requests to publishers.ortesol@gmail.com

Conference Exhibitor Tables

Exhibitor tables are typically 6ft rectangular banquet style tables. Six-foot tables are \$100 each. Nonprofit organizations can purchase tables at a discounted rate of \$50. Table sizes may vary from venue to venue, but ORTESOL will ensure that the exhibitor is appropriately compensated if venues provide smaller sized tables. *Note: ORTESOL cannot provide tablecloths.*

Print Advertisements in Event Guide



Ads can be submitted in JPG or PDF format. To ensure that your image quality meets your expectations, please make sure your images are high quality (300 dpi is standard). Please note: web images are typically 72 dpi. This is not print-quality resolution and their use is not recommended for printed materials.

Ad size	Print size	Pricing
*Full page (no bleeds)	7.125" x 9.875"	\$180 Color / \$150 Black & White
*1/2 page – horizontal only	7.125" x 4.825"	\$95 Color / \$75 Black & White
1/4 Page	3.468" x 4.825"	\$55 Color / \$30 Black & White

Sponsorship Packages

These packages allow you to maximize all the opportunities that ORTESOL professional development events provide to highlight your organization's name and products. All sponsorship levels will receive verbal acknowledge from the President to event attendees during a formal address.

Levels

Gold: \$600



Includes registration for up to two people, two exhibitor tables (or at least 12 ft of table space), a full page color advertisement in event guide (color printing is for fall events only), one presentation slot during concurrent sessions with no proposal submission necessary, listing as sponsor on the cover page of the program, recognition on the ORTESOL website, acknowledgement on our Facebook page, and verbal acknowledgment in the President's address. Please be sure to send logos and advertisements by the due dates.

Silver: \$400



Includes registration for one, one six-foot table, a color half page ad (color printing is for fall events only), listing as sponsor in program and website, and verbal acknowledgment in an official address to attendees. You will also receive recognition on the ORTESOL website, acknowledgement on our Facebook page and verbal acknowledgment in the President's address. Please be sure to send logos and advertisements by the due dates.

Bronze: \$200



Includes registration, one table, and a color quarter page ad. You will also receive recognition on the ORTESOL website, acknowledgement on our Facebook page and verbal acknowledgment in the President's address. Please be sure to send logos and advertisements by the due dates.

Please note that ORTESOL reserves the right to accept sponsors and exhibitors based on alignment with ORTESOL's mission and vision.

****If you'd like to sponsor a particular plenary speaker, or a social event like a social hour or cocktail, please inquire with our Publishers' Liaison at publishers.ortesol@gmail.com.**